



January Newsletter

Hot Member Topic

Carpet Tile Squares, So Old School!

Okay, I am being funny. 2'X2' carpet tiles are useful and extremely popular, but did you know that carpet planks, parallelograms and even hexagons are available too? These fun shapes have the same backing systems and high performance capabilities as standard carpet tiles, they just offer many more layout options to jazz up the open office floor plan that is growing in popularity. From herringbone to basket weave patterns to creating a boxed-in look utilizing both plank and tiles.... The options are now endless! You can showcase an area by adding a stripe or changing the installation pattern. Your friends @ PARflooring are great at adding a bit of pizzazz on any budget. Think out of the box (or carpet tile squares in this case) and lean on TeamPAR to design your layout and execute your installation perfectly.



[Read More from Karen's Corner](#)



TEAMPAR'S 16TH ANNUAL TOY DRIVE TO BENEFIT THE CHILDREN OF JBWS!



WOW.... WE DID GOOD TEAM! TEAMPAR MADE THE MASS DROP OFF @ JBWS ON DECEMBER 12 AND WE FILLED UP AN ENTIRE 24' BOX TRUCK!

- * 3 Bicycles
- * Over 20 new coats
- * Over 90 Hefty Bags and Amazon Boxes filled with toys
- * \$670.00 in Cash & Checks
- * Over \$1,500.00 in gift cards and still continuing!

The donations collected by TeamPAR and their Selfless Elves equal 50% of the "boutique" that JBWS creates for those families in need. **WE CAN BE VERY PROUD OF THAT!**

CHECK OUT TEAMPAR'S TOY DRIVE SUCCESS STORY ON..



[VIEW FULL PRESS RELEASE](#)

[SELFLESS ELVES TEAM PAGE](#)



New Team Member Spotlight

We would like to introduce our newest team member! Jason Nolan, Project Manager & Chief Juggler, joined TeamPAR in November. Reach out and say hello or [Linked-In with him!](#) His attention to detail and design background will add value to your next project. His years of experience will help Alexa and Wayne ensure your needs remain our #1 priority.



[OUR TEAM](#)

Where is the Flooring Market at?

We have all survived the contentious year that determined our next American President. As typical in an election year, people were holding their breath (and dollars) until they understood what the next four years would look like. We have all survived the Great Recession of 2007 - 2009, but can still see it in our rear view mirrors. What does all of this mean for real estate, capital improvements and our new spending habits?

The commercial flooring market is highly competitive and price sensitive, not unlike real estate in general. Although the industry was hit hard by the economic downturn of the last decade, the flooring industry remains a vital part of the economy and is projected to continue a healthy growth trend throughout the remainder of the second decade of 21st century.

The North American commercial flooring industry is expected to reach \$26.8 billion by 2021 from \$21.5 billion in 2016. (As quoted in BBC Research Report AV1111B).

Resilient flooring and carpet are both derived from fossil fuels, which are subject to significant price rises, but technological developments in manufacturing have made the production of these materials more efficient helping to counter balance these unpredictable rises in costs.

LVT (Luxury vinyl tiles) is increasingly replacing the use of VCT (vinyl composition tiles) in the corporate sector of the industry.

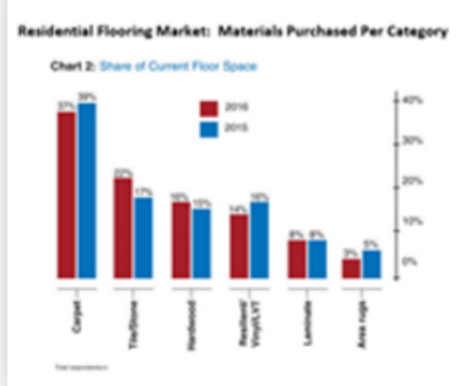
The expansion of ultramodern offices and the increase of urbanization is leading the global growth of the commercial flooring market. Anti-bacterial and slip resistant flooring solutions have lead the healthcare industry demands.

GLOBAL COMMERCIAL FLOORING MARKET BY PRODUCT, 2012 - 2020



[Commercial Flooring Market Analysis Report.](#)

In the Commercial Flooring Market Analysis Report compiled by Grandview Research, the projection that has resilient flooring matching the sales of soft coverings (carpet tile and broadloom) in the next 12 - 24 months is HUGE. We have all seen the demand for luxury vinyl increase but this is a big turning point on how design, space planning and purchasing decisions have been made for commercial flooring in the past.



RESIDENTIAL FLOORING MARKET: MATERIALS PURCHASED PER CATEGORY

[2016 Floor Trends Study Conducted by BNP Market Research: Click here to read full article.](#)

Remodeling and residential replacement account for more than half of retail sales and carpet and tile / stone flooring are reported to get the most share of showroom space and account for about 29% of 2015 sales each. The hardwood flooring market is still considered a niche market with red oak and hickory species being the top sellers with rustic and distressed finishes being very popular and on the rise.

As we head into 2017 these facts and figures are reassuring that growth is on the horizon. Here's to hard work and good old fashioned competition! PARflooring looks forward to helping you upgrade your buildings, maximize your budgets and increase your ROI. Whatever vision and budget, TeamPAR has the solution.

