



The only thing we do better than installing floors is building relationships.

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### What's New @ TeamPAR

TeamPAR's Alexa and Jodi are attending the 67th Annual Convention and Expo taking place @ Harrah's in Atlantic City from October 27 - October 29, 2015. Visit our booth (#726) to see INNOVATIVE commercial interior solutions **PARflooring** & **PARsolutions** are ready to provide to the senior living communities that are available to increase their performance and ROI.



Community FoodBank OF NEW JERSEY

TeamPAR's President, Karen, spearheaded a volunteer day on behalf of the members of CREW-NJ to benefit the Community Foodbank of NJ on September 26, 2015. The "sweat equity" and important lessons taught to our teenage children in attendance about community involvement and paying it forward made the day so worthwhile.



TeamPAR's President, Karen, was chosen to participate in Montclair State Universities Women Entrepreneurship Week 2015, which was part of a statewide celebration. Wednesday, October 21, 2015 an accomplished panel of business owners discussed and answered a Q&A surrounding the topic "Breaking Stereotypes". Karen was honored to be selected to celebrate and promote entrepreneurship in NJ. The week was wildly successful with hundreds of professionals attending the events to listen to quality speakers and spark inspiration.



[Click here to read more about WEW's guest speakers.](#)



TeamPAR's President, Karen, is traveling to Philadelphia from October 28 - October 29, 2015 to learn what is new and innovative in commercial interiors. Stay tuned to see what **PARflooring** & **PARsolutions** deems as revolutionary and worthy to share in upcoming newsletters. Reach out and let Karen know if you plan on attending the show too!

TeamPAR went on a road trip in September! Karen, Wayne, Alexa & Vinny were all invited to Quebec, Canada for a hardwood flooring adventure! Boa-Franc, the producer of Mirage Hardwood Flooring was our gracious host and educator. **PARflooring** & Mirage share the same philosophy --- quality & service cannot be compromised for price. After walking their process it is clear that the production of hardwood flooring is truly a craft to the employees of Boa-Franc and **PARflooring** respects their level of training and care. It is no surprise that Mirage Hardwood Flooring made it on *Alexa & Karen's 12 Favorite Things List*.



[Check out #7 and read more about Mirage on our blog!](#)



### Alexa & Karen's 12 Favorite Things: #5-#8

Every Tuesday through November 24th, be sure to keep an eye out for our weekly favorite and learn how partnering with TeamPAR can bring you stunning flooring and unique designs.

#### #5 FreeFit Flooring

Luxury vinyl planking and tile is HOT and in demand in all sectors of commercial real estate, but when would a product that can be loose laid be better than a traditionally glued down product? [Read More.](#)

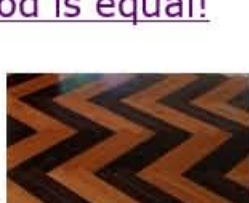


#### #6 Sky Factory - Engage the Senses!

TeamPAR proudly services the senior care marketplace through both its **PARflooring** and **PARsolutions** product offerings. While walking a healthcare trade show in Chicago, I met Sky Factory for the first time. I was drawn to their product offerings because they speak to the person's senses and psyche. Sky Factory engages both sight and sound in their offerings bringing uniqueness to a high functioning spaces. [Read More.](#)

#### #7 Mirage Hardwood Flooring - NOT all hardwood is equal!

Sadly, Big box and discount retailers have introduced cheap flooring into the marketplace. They do not differentiate how they have altered the quality or performance of the product to reduce the price point. Instead, they tout "buzz words" and fashionable colors and muddy waters for all reputable retailers and dealers that continue to sell higher-end hardwood flooring from reputable manufacturers. [Read More.](#)



#### #8 Aluminum Chairs

**PARsolutions**, a division of **TeamPAR**, selects finishes for many types of facilities. One commonality that our clients have is that they need to cater to the public and aesthetically "keep up with The Jones's." Aluminum chairs sound mundane, but honestly, new industry advancements have made them a design front runner in our eyes! [Read More.](#)

Cost Controlled Interiors...TeamPAR helps professionals decide what to buy.

