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**PAR** *Your Educated Dealer*  
Flooring, Inc. *Founded in 1992*

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SEPTEMBER 2011 FOLLOW US:



## Sustainability = Mortgaging the Future... Got it?

Perhaps our current lifestyle is upsetting "Mother Nature". An earthquake on the East Coast followed by a devastating hurricane and flooding... oh my! If we all try to become more conscious of our actions and their reactions, perhaps we can slow down the devastation that our habits are contributing to.

As a commercial flooring specifier and installer, **PAR Flooring** is in tune with commercial and industrial buildings of all types. If a building is being renovated, it can be assumed that existing flooring will be removed and disposed of. Carpet recycling can help our society meet the needs of today while keeping our sights on the needs of the future.

Carpet recycling consists of less than 2% (by volume) of all materials found in landfills today, but the totals are still monstrous! For example, 5.9 BILLION pounds of carpeting was disposed of in landfills in the year 2009. WOW! Granted, there is a cost to recycle carpeting, but post consumer carpet will increase in value as the cost of oil continues to increase. Its' recyclability is worth money!

The carpet industry is a leader in sustainability and an innovator in recycling. Four methods of carpet recycling are employed in the industry: Reuse, Chemical, Mechanical, and Waste for Energy.

Let's break it down... **250,000 square yards of recycled carpeting = 1 MILLION Pounds of refuse diverted from landfills.**

- 5,000 cubic yards of landfill space saved.
- 10 Billion BTU's of energy saved. That is enough energy to heat 55 homes for a full year!
- 7 Million Pounds of Greenhouse Gas diverted.
- 3 Million Gallons of Water Saved.
- 2 Jobs created for each million pounds of post consumer carpet recycled.
- 1.96 Metric tons of carbon would be offset from the atmosphere.

**NOW WE ARE GETTING SOMEWHERE!**

### RECENT PROJECTS

300 LANIDEX CAFÉ ON BEHALF  
OF IVY REALTY  
Parsippany, NJ

HUDSON CLEAN ENERGY ON  
BEHALF OF ALFRED SANZARI  
Teaneck, NJ

NYSC ON BEHALF OF KLAЕ  
CONSTRUCTION  
Garnerville, NY

EAST ORANGE VA HOSPITAL  
RENOVATIONS ON BEHALF OF  
REGIMENT CONSTRUCTION  
East Orange, NJ

### COMPANY NEWS

**PAR FLOORING GEARING UP FOR  
11TH ANNUAL TOY DRIVE**  
PAR Flooring and ICREW-NJ will be gearing up for our 11th Annual Toy Drive to benefit the children of the Jersey Battered Women's Shelter. If you wish to get involved give us a call! More details will be forthcoming soon!

### SPOTLIGHT

Let's start small and our efforts will surely snowball into significant change. LEED Certification of buildings is not everything. THINK and CHOOSE materials and solutions with INTENT.

- Collect rain water
- Employ Geo Thermal Solar
- Choose natural or quickly regenerative materials
- **RECYCLE CARPET!**

**Sustainability is a CIRCLE**

We need to recycle in order for recycled material to become available to create new sustainable products. Recycling will enable us to use less energy and less new raw materials in the future. Jump on board!

PAR Flooring wants to be your partner in your sustainability efforts. Call us before you start to design or renovate your next cutting edge space!



**RECYCLING CARPET?**

**Carpet America Recovery Effort (CARE)** is a joint industry-government effort to increase the amount of recycling and reuse of post-consumer carpet and reduce the amount of waste carpet going to landfills.

[MORE](#)



*Karen's Corner*

*This year I turned \*%\$@! years old (you thought I would tell you?!) and decided to see how hard I could physically push my average body. I participated in a week long boot camp @ Fitness Ridge in Utah and was pushed to my limit. I was reminded that RESPECT is not a gift... You must EARN it. That is a life lesson that PAR Flooring has never lost sight of.*

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