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**PAR** *Your Educated Dealer*  
Flooring, Inc. 973-292-0089  
*Founded in 1992*

MAY 2012 FOLLOW US:  

### Par Flooring and the Valerie Fund Need Your Support.

Two decades of services to our clients and fulfillment of our philanthropic commitment along the way... Caring is Sharing. It is in that spirit that PAR Flooring has created a team to benefit The Valerie Fund.



The Valerie Fund, established in 1976, is a local not-for-profit organization that provides support for the comprehensive health care of children with cancer and blood disorders throughout local hospitals in NJ, NY and PA.

**Our goal is to raise \$5,000.00... Please join our efforts! PAR Flooring is walking in honor of Riva Sloan.** Riva was a fine architect, mother, athlete and friend. In 2011 she was taken from us too soon and the real estate and A&D Community miss her dearly.



**Option #1:** Sponsor our team and make a donation! No donation is too small. [Click here to go to the PAR Flooring team page.](#)

### COMPANY NEWS

#### PLEASE WELCOME VINNY INNOCENT TO THE PAR FLOORING TEAM!

Vinny has joined PAR Flooring as an Assistant Estimator / Project Manager. He can be reached @ [Vinny@PARCorporation.com](mailto:Vinny@PARCorporation.com). Drop him a line and say hello!

**MASTERS CERTIFICATIONS SPECIFIC TO SUSTAINABILITY & BUILDING DESIGN AND TRENDS.** While attending the Surfaces 2012 Show, Karen Rossilli-Kiefer and Alexa Varro earned Masters Certifications specific to **Sustainability & Building Design and Trends**. As your educated dealer, we wish to help you design and solve your next flooring dilemma.

### SPOTLIGHT



Congratulations to Alexa Varro and her family! **Stuart Mason** healthily arrived on March 11, 2012 weighing in @ 5 lbs – 3 ounces.

**Option #2:**

Join our team as a walker!

*Date:* The Walk will take place on June 9th

*Place:* Verona Park, Verona, NJ.

*Start Time:* The Walk begins @ 10:00 AM

**PAR Flooring** will be hosting a picnic in the park after the walk for our team.


**What do you say? Get involved! Giving brings joy... Join us!**


Your friends @ PAR Flooring  
Karen, Pat, Wayne, Alexa and Vinny



**Riva Sloan**  
Axis Architectural Studios  
December 1966 – March 2011

Alexa is back to work and Stuart is currently our office Mascot! Come visit and meet our newest apprentice!





## *Karen's Corner*

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*"Instinct is untaught ability", as eloquently stated by Alexander Bain. Trust your instinct to lead you... the more you grow the less opportunity you will have to look back with regret. Take a class, start a blog, ask for new goals at your place of work, or perhaps adopt a new hobby. You can never amass too much knowledge. You have nothing to loose and only confidence to gain!*

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