



Meet our Valentines



The only thing we do better than installing floors is building relationships.

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TeamPAR's Valentine's Day Crushes

What is a Business Crush?

- A crush category, e.g., High School Crush. To be attracted to someone for their business savviness or business savvy persona.
- To be attracted to someone in or caused by a business situation.

Example:

- Person A: I didn't think Ivanka Trump was your type...
- Person B: Oh she's way out of my league, but she's like my "Business Crush."

A business crush can come in many forms. We have all encountered people and companies that are not a great fit, but perhaps we need to take the time and acknowledge those that are. Industry partners and clients that share



your values and "drink your cool-aid" should be respected and treasured.

Below are our Business Crushes:

1. Assisted Living & Skilled Nursing: The baby boomers are growing older and the needs for competent elderly care are on the rise. Annette and everyone else @ Christian Healthcare ensures that their facilities are clean and gracious for those in need and works hard to aesthetically "keep up with the Joneses!"

2. Property Management: Alfieri is TeamPAR's oldest client in this arena. They are ethical and unwavering in their beliefs. TeamPAR has learned from the best!

3. Facility Management: Here is a shout out to Todd Miller @ Centenary College. Working on a tight budget is never easy. TeamPAR respects that he never compromises performance for price.

4. Construction Management: Kudos to C&C Construction Management! Professionals that seek professionals. It is not all about price, but respect and performance for their clients. Refreshing!

5. Industry Partner: TeamPAR is grateful to have many, but Milton Terry has been one of our strongest and longest partners. The client's needs come first and they listen and add value by referring other like-minded professionals. Two fabulous traits that has enabled Glenn Marthens to weather the economical storms over the years.

TeamPAR will be posting for the next 12 weeks our "Crush of the Week!"

We admire so many professionals.... Check out our social media outlets for the next 12 Mondays to see if you have been chosen!



As published in NJ Biz,



TeamPAR: Flooring Experts with an Eye for Design.
Combining her love for fashion with her family's history in the flooring industry, Karen Rossilli-Kiefer, president of TeamPAR, has brought her design background to the flooring business.

[Click to read full article.](#)

TeamPAR's 14th Annual Toy Drive = BIG SUCCESS

Despite the shortened collection time frame we collectively grew our contribution levels from 2013!

- **We assisted 186 families... servicing 408 children! WOW!**
- **Neighbors helping neighbors... ALL of our donations stayed in NJ - this surely makes our efforts feel very satisfying.**

The recipients of the gifts were very grateful. Here is what one woman had to say:

"Thank you so very much for your thoughtfulness and generosity toward me and my children during this holiday season. The time and personal resources that you sacrificed for us was appreciated more than you can ever know. The burden you relieved from my shoulders and the smiles on my girls' faces on Christmas morning are things I would like to share with you. Blessings to you are wished sincerely. Thank you."

The following Institutions, Organizations, Companies, Individuals, and Buildings have gone above and beyond to support our efforts! Thank you for your continuously help and support.

The Turtle Back Zoo
Normandy Real Estate Partners
Marsh & McLennan Agency
NJ School of Dramatic Arts
IFMA-NJ
FEM Real Estate
BOE Staff of Mountain Lakes
CREW-NJ
Mandlebaum Salsburg
Ivy Reality Services, LLC
Vericon Construction, Inc.
WPO, Morris County Chapter
Posen Architects, LLC
Cub Scout Pack 133 of the Mendham's



Cost Controlled Interiors...TeamPAR helps professionals decide what to buy.

